ALPINE ECHO

ALPINE, CALIFORNIA THURSDAY, AUGUST 25, 1960 PRICE FIVE CENTS
VOLUME 3, NUMBER 20, PAGE 1

ABOUT ALPINE

by CAROL WILCOX

Mrs. Dorothy Mosier's nephew, Mike Berry, 11, has been visiting here. Mike has been here for two weeks and plans to return to Lancaster in a week or so.

Mrs. Bessie Hickey of Victoria Drive is the proud grandmother of a baby boy, Donald Ray, born to Mr. and Mrs. Norman Hickey on Saturday, August 13. Young Donald weighed in at 5 lbs. 14 oz. He was 19 1/4 inches long.

Mr. and Mrs. Bud Homesley entertained Dr. and Mrs. Philip Krutzsch and children Lynda and Eric. Dr. Krutzsch is godfather of Ray and a former San Diegan. He teaches at the University of Pittsburgh. Dr. Krutzsch was guest speaker at Green Valley and Cuyamaca campfires during his visit here.

Mrs. Gladys Jennings was reunited with her brother, Eugene Boors, after five years, Eugene spent the weekend in Alpine, then returned to San Francisco.

Mrs. Bobbie Whitt was surprised Wednesday night at a baby shower given for her by Dianne Cromwell and Kay Howell both of El Cajon. Bobbie and all guests had an enjoyable time.

Mr. and Mrs. Buddy Cooper and boys spent Sunday at Marineland. All report a wonderful time.

ALPINE CHAMPIONS 4-H CLUB

by Richard White

National awards winners from the Alpine Champions 4-H Club are Louis Landt, Jr., in leadership; George Landt, electricity; both are county winners, and Paula Templeton, metalist.

Jane Raebold will attend the Junior Leader Conference, 4-H state convention, at the University of California at Davis. She will represent the Alpine Champions 4-H Club. The conference will be held from August 28 to September 1.

Louis H. Landt, Jr., and George F. Landt, have been admitted to the University of California for the coming school year. They are the sons of Mr. and Mrs. Louis H. Landt, Sr., of Alpine. Both boys are 1960 graduates of El Cajon Valley High School.

VOWS SAID

Wedding bells rang out Saturday morning to tell of the marriage of Miss Patsy Eggleston and George Thompson. Miss Eggleston chose a white Chantilly lace gown. The sweetheart neckline and 3/4 length sleeves were trimmed with pearls. The full ballerinaskirt complimented the low torso of the gown. A pearl tierra held her illusion veil.

Mrs. Mary K. Hipps, sister of the bride, was matron of honor. Mrs. Hipps was gowned in beige tatfeta with blue accessories. Her daughter, Deborah Lee, was flower girl. Debbie wore a white lace dress that was worn thirty years ago by her godmother tor her tirst communion. Best man was Pete Thompson, brother of the groom. Ushers were James Hinds and Les Green. The groom's mother wore a pink beige lace dress with pink accessories. Mrs. Anna Eggleston chose lavender lace and dacron with white accessories. The new Mr. and Mrs. Thompson are honeymooning in Utah. They plan to reside in Lakeside following their return.

RED'S GARAGE

Red Frye has moved his business from his home to the large garage building at 2435 Highway 80. This is the location formerly occupied by Empire Motors.

Since Red has taken over he has completely cleaned the building and the grounds around the building. He has also done a great deal of repainting and is planning a lounge where his customers can relax comfortably while waiting for a repair job.

Mrs. Thomas Hyde called THE ECHO to say that the tollowing parents wish to express their thanks to the many triends of Alpine and the merchants who helped with the funeral arrangements and sent flowers to the services held for Albertine Tesan, Betty Mae Brown, Joseph C. Muller, and Theodore LaChappa. They especially wish to thank Mr. and Mrs. Paul Estep.

Mrs. Dora Tesam
Mr. and Mrs. Melvin Bombidelli
Mr. and Mrs. Joseph C. Muller
Mrs. Cecilia Chessay

NEW PRINCIPAL

J. Stephen Lee has been employed as principal of Alpine Primary and Alpine Elementary Schools for the 1960-61 school year.

Mr. Lee comes from Palmdale where he has been employed in the school system for the past four years. He was graduated from New York State University with a Bachelor of Science Degree in 1953. In 1956 he received a Master of Science Degree from Syracuse University and since that time he has done post graduate work at U. C. L. A.

Mr. Lee spent two years in the U.S. Navy as a neuropsychiatric technician. This was an administrative and supervisory position involving interviews, screening, and testing recruits. He is married and has one child. NEW 8th GRADE TEACHER AT ALPINE

Mrs. Marie Upton will teach an eighth grade class and girls' physical education.

Mrs. Upton received her Bachelor of Science Degree from Wayland Baptist College in Texas and has done graduate work at Texas Tech. She has taught academic subjects and girls P. E. in both elementary and high school five years in Texas.

Mrs. Upton is married and has three children. She was in Who's Who in college, All-American basketball player two years and won a beauty contest in college.

SCHOOL BUS

The Alpine Union School District bus routes have been revised involving many changes in some areas. The major variations resulted from changing class schedules from half-day to full-day sessions for all but kindergarten.

Further revision may become necessary after it is learned how many children will ride and precisely where they live. Please be patient and feel free to ofter suggestion for improvements, requests the school.

American Fence Men's Sottball team was deteated by the First Baptist Church "A" team at Helix Saturday by a score of 5-0. This game was for the San Diego County Sottball Playoffs. Many Alpine men play for American Fence.



Long Known For

Courtesy

Experienced Reliability

Complete Funeral Arrangements



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OWNER and DIRECTOR

Passing Years have earned a reputation of dependability and honesty for

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374 N. Magnolia

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EL CAJON CALIFORNIA

PAGE 2, ALPINE ECHO, AUG. 25, 1960

ALPINE ECHO

AN INDEPENDENT WEEKLY NEWSPAPER PUBLISHED IN ALPINE, CALIFORNIA SAN DIEGO COUNTY

SUBSCRIPTION: 1 YEAR\$2.00

JUDIGIALLY DECLARED A NEWS-PAPER OF GENERAL CIRCULATION BY THE SUPERIOR COURT OF SAN DIEGO COUNTY, CALIFORNIA,

NOVEMBER 12, 1959; LEGALLY QUALIFIED TO PUBLISH LEGAL NOTICES.

PHONE HICKORY 5-2616
Edgar S. Welty EDITOR

MAILED AT ALPINE, CALIFORNIA

ALPINE ECHO
P.O. Box 8, Alpine, California

Eats at Jack Hoisted picnic for his winning Little League team.

CAMPO NEWS

by Fay Farris

Al Bahr Shrine Camp in Mt. Laguna was open for members' entertainment for ten days from August 5 to 14. There were card parties, movies, fashion show, watermelon busts, swimming parties, dancing, camp fire and singing. Clubs from different parts of San Diego were responsible each day for their program. Saturday, August 13, the Mt. Helix Shrine Club and Oriental Band had their day with dancing and retreshments in the evening. Despies Orchestra furnished the music, which was very dancible, and one of the largest crowds of the week attended.

It has just been leanred that Anita Yancy of Mt.Laguna and Lorena Joslin were married in the Mt.Laguna Church on July 31, and that Gerry Dunn of Jacuma and Kurt Rolland of Campo became man and wife on August 6.

Campo and Potrero are losing two of their citizens to our new state of Alaska. They are Ray Conde and Herb Horsefall who graduated from Mt. Empire High School in June of this year. They will leave this week.

Another wedding was that of Susan Jeter continued on page 3

Alpine Motor Service
AUTO ELECTRIC

Carburetion Ignition
HI 5-2317

PAGE 3, ALPINE ECHO, AUG. 25, 1960 of Campo and Joe Irish of Manzanita on August 10. They will make their home in Sunnyvale, California, and continue their schooling for another year, so they can graduate from high school.

The Lake Morena Mexican Canasta Glub met at the home of Mrs. Alden M. Farris on Wendesday, August 17, and the tollowing were present: Marie Lindemann, Marie Martin, Ardell Craft, Dell Nielsen, Ruth Lawrence, Jane Ham, Gertrude Haskell, and the hostess. Prizes were won by Marie Martin and Gertrude Haskell.

Mrs. Helene Pate and her son Billy have 'been on a mator tour to Colorado and New Mexico, the latter being her home state.

The Mountain Whirlers expect to start a new square dance class probably in October, and anyone interested in becoming a member should contact Ralph Mullins in Pine Valley or William Wordley in Lake Morena. There is some talk about having a baby-sitter in the rear room of the Campo Club House, so that young parents can join the new class---the parents to contribute a small sum for each child. (Both of the above named persons have telephones and are listed in the telephone book.)

Mr. and Mrs. Robert Flick and their two children from San Diego were house guests of Bee Boyd and her mother Mollie Wilson on Sunday, August 14. Mrs. Boyd and Mrs. Flick are cousins.

Mrs. Ava Moreland of Lake Morena is now employed part time in the school office at Rancho del Campo School for Boys. She is assistant to Mrs. Daisy McCoy. Judge S. A. May is in El Cajon Valley Hospital recovering from an operation, and is reported doing nicely.

Dr. Roger Larson, of Alpine Community Church, is in Emmanuel Hospital, Portland, Oregon, recovering from a serious operation. He is improving steadily. Mail will reach him addressed to 2120 N. E. 30th Avenue, Portland, 12, Oregon, his mother's address. What a way to spend a vacation!

Pay Utility Bills Here

McGUFFIE'S
ALPINE SUNDRIES

Fountain Patent Medicines Cosmetics
2363 Hiway 80 HI 5-2121

Empire Market

2169 Arnold Way Next to the Post Office

Peaches Local Freestone 2 lbs 25¢
By the LUG \$2.15

Apples

3 lbs 25¢

Lettuce solid heads

2 heads 25¢

SPECIALS FOR FRIDAY AND SATURDAY, AUGUST 26 and 27 -

FRYERS cal up

39¢16

Pork Steak

59¢ 16

Chuck Roast Rib Roast

49¢1b.

Rib Steak

73¢16

prices are for U.S.D.A. GOOD Beef.

We also have U.S.D.A. CHOICE Beef.

Campbells 46oz. cans

Tomato Juice 2 for 47¢
CHEESE SALE 5¢OFF
On any package or jar
of BORDEN'S CHEESE

Nabisco OREO CREAM 1 lb.pkg.

450

Sunshine KRISPY CRACKERS 1 lb pkg.

27¢

Hages Bulk half gal

75e

THE TID THE WILL be closed LABOR DAY

Comdr. F. R. McDonnell, of Cats Acres, Alpine, underwent surgery at El Cajon Valley Hospital. Glad to hear he is up and around now.

Billy Shaw, 7 year old son of Mr. and Mrs. William Show and grandson of Mrs. Phyllis Shepard, of Alpine, is in El Cajon Valley Hospital for observation and tests.

Acetylene and Oxygen-Welding Supplies-Factory Rebuilt Engines-Auto Springs-Chains and Tire Chains-Armstrong Tires o Springs—Chains and the State of El Cajon 945 Hiway 80, Two miles East of El Cajon Hickory 4-3119 EL CAJON. CALIF.

NORMAN C. ROBERTS CO.

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NEW MANAGEMENT **Blue Rock**

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FORMERLY ALPINE COMMUNITY SERVICE

Tires **Batteries** Tune Ups

Lubrication

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Towing Service Brake Work Loan Cars FREE Pickup and Delivery

Road service NOW FEATURING

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GREEN STAMPS

on all purchases

No. 1 Broadway at First EL CAJON HI4 7252 No. 2 ALPINE

PAGE 4, ALPINE ECHO, AUG. 25, 1960

Business Directory

AUTO REPAIRS ALPINE MOTOR SERVICE

2308 Hwy. 80, Alpine

CLEANERS ALPINE CLEANERS

Alpine HI 5-2242

DRUG SUNDRIES McGUFFIE'S SUNDRIES Hwy. 80, Alpine

HI 5-2121

HI 5-2317

M. H. SMITH 113 W. Main St., El Cajon HI 4-3135

EQUIPMENT RENTALS

FRED RUSHING Alpine

HI 5-2214

GENERAL CONTRACTING W. L. Weeks Construction Company HI 5-2226 Alpine

GRADING JIM GAVIN

Alpine HI 5-3779 FRED RUSHING

HI 5-2214 Alpine

INSURANCE JEANNETTE C. HINKLE

2105 Hwy. 80, Alpine HI 5-2502 LUMBER & BUILDING SUPPLIES

AL HINKLE LUMBER & RANCH SUPPLIES 2101 Hwy. 80, Alpine HI 5-2184

MARKETS

EMPIRE MARKET

Alpine

HI 5-2105

PLUMBING

TED WHITT 2325 Elting Dr., Alpine

POOL REPAIR - MAINTENANCE Alpine Swimming Pool Service Roy Crane HI 5-2766

REAL ESTATE ALPINE BRANCH of LA MESA REALTY

Hwy. 80, Alpine HI 5-3603 HI 5-3035 DON BATES

2445 Hwy. 80, Alpine J. H. MCKIE, JR.

HI 5-2537

2355 Hwy. 80, Alpine HI 5-2217

10 ACRE HORSE RANCH 3 B.R. house & barn \$1500 dn. HI5-2537

7. ALPINE ECHO, AUG. 25, 19

The attendance boundaries between the schools in Alpine and Harbison Canyon have been established as follows:

To Harbison Canyon School: all pupils in grades kindergarten through six living on the LaCresta Road, in Harbison Canyon, in Peutz Valley, in Glen Oaks, on South Grade west of Foss, on Arnold Way west of Foss, and on Midway.

To Alpine Schools: all pupils in grades kindergarten through six living on Foss, on Alpine Heights, on Tavern, and all areas east. Also, pupils in grades seven and eight from entire district will attend in Alpine.

Several factors were involved in establishing these attendance areas. Our primary concern was to equalize, as nearly as possible, the pupil load per teacher.

FLICKERS

LIVE OAK SPRINGS Family Movie Night 8:30 P.M. EVERY FRIDAY

Aug. 26 MR ROBERTS

JAMES CAGNEY JACK LEMON

Sept 2 Drums along the Mohawk

HENRY FONDA CLAUDETTE COLBERT

Now Open RED'S GARAGE

Complete GARAGE Service from TUNE UPS to REBUILDING **AUTO PAINTING BODY WORK**

2435 Hwy. 80 In ALPINE Just east of town

ALPINE THRIFT SHOP

Bernie and Fran Bechard who recently sold out at Club Alpine are remaining in Alpine and are opening a thrift shop where they intend to buy, sell and trade used furniture, appliances and clothing.

They plan to stock only good quality merchandise.

PAGE 5, ALPINE ECHO, AUG. 25, 1960 SLEEPY HOLLOW

On September 3rd Sleepy Hollow Ranch will be opened to the public as a guest ranch and ghost town.

In addition to picnic areas facilities are provided for dancing, hiking, archery, horseshoes, shuffleboard and other amuse-

OPEN FOR BUSINESS

STREET CAR WASH

First and Main Streets EL CAJON

HI4-1641

WASH

POLISH

WAX

In with grime.

Out with shine

Opening Sat. Sept.3 Sleepy Hollow Ranch

GHOST TOWN

Facilities for group Parties

DANCING

HORSE SHOE PITS

SHUFFLEBOARD

JUKE BOX

REFRESHMENTS

HIKING

ARCHERY

OPEN TO THE PUBLIC

FOR RESERVATIONS

PHONE HI5-9577 Alpine Calif.

Rt. 1 Box 399

CHEVY PLANT CLOSED

THE LAST OF THE 60's HAVE BEEN MADE! Chevy is re-tooling for the 1961 model year. And HATCH CHEVROLET is closing out present stocks. New car prices will never be lower...trades higher.









\$1963 AS LOW AS 295 TOTAL PAYMENTS. \$59 mg.

DELIVERED in.El Cajon

850 EL CAJON BIVO. OR PAY A FULL 1/3 \$ 00.

CLOSED SUNDAY(because it's Sunday)

Benbough's Fine Furniture

Floor Coverings

FREE INTERIOR DECORATOR SERVICE with purchases Phone HI4-3158 for an Appointment

Benbough's El Cajon

318 North Magnolia

OPEN 9 to 5:30

MONDAY and FRIDAY 'til 9

PLENTY OF FREE PARKING

1314 E Broadway EL CAJON (BOSTONIA) WHILE YOU WAIT SERVICE

SCR EENS MADE TO ORDER

PAINT COLOR MATCHING

Glass

COMPLETE **Builders** Supplies

AND RANCH SUPPLIES **ALPINE**

2101 Hiway 80 Hickory 5-2184

NOTICE OF INTENTION TO SELL NOTICE IS HEREBY GIVEN THAT: the undersigned vendors: Harry H. Kniss and Mildred I. Kniss, whose address is Box 22, Descanso, California, intend to sell to the undersigned vendee: Antoni C. MacDonald, whose address is Rte. 1, Box 465-E, Alpine, California,

all that certain personal property consisting generally of Stock in Trade, Fixtures and Equipment of a Cafe Business now owned and heretofore conducted by the undersigned vendors at South side of Hwy. 80, Descanso Junction, S. D. County, Calitornia, and known as Descanso Cate.

The consideration is to be paid on the 30th day of August, 1960, at 2:00 P. M., at the office of Associated Escrow Company, Escrow Holder, at 524 "B" Street, San Diego 1, Calit.

Dated at San Diego, California this 15th day of August 1960

> Harry H. Kniss Vendor Mildred I. Kniss - Vendor Antoni C. MacDonald- Vendee

PAGE 7. ALPINE ECHO, AUG. 25, 1960

CLASSIFIED ADVERTISING

The cost is little; RESULTS ARE GOOD only four cents a word, 50¢ minimum. Mail your ad copy and money to THE ECHO, P.O. Box 8, Alpine, California or drop it at the house, 3037 Victoria Drive, Alpine. Call HI 5-2616 for help in wording your ad, evenings okay.

Services

CARPENTRY AND CABINETMAKING See Dick Lane for all your carpentry and cabinet making requirements. Expert workmanship at Reasonable Rates. All work guaranteed. Call HI 5-3740. No obligation

WORK WANTED High school boy, 17, needs work. Rest of summer, after school hours, and Saturdays

Call HI 5-2858.

LAWN MAINTENANCE: gardening, Reasonable rates painting. Phone HI 5-3003 Ask for Sam

For Rent

FOR RENT: 1 B.R. furn. cottage, Victoria Drive, Alpine, adults only. HI 5-3755. FOR RENT: Two 2 B.R. apts. Arnold Way. Route 1, Box 18. Call HI 4-5935. FOR RENT: 1 B.R. turn.apt. for rent, Harbison Canyon, close to store. Call HI 2-2254 or HI 5-2813

for Sale

1957 Plymouth - Plaza V-8 automatic transmission, power steering, \$875. HI 2-5769.

GROCERY STORE FOR SALE: Live Oaks Springs, living quarters. 19 miles East Pine Valley, Hwy. 80. Also 20 cu. ft. chest treezer. Bargain. See Nelsons at Live Oaks Springs Store.

FOR SALE: 1953 Chev. Bel-Aire Two door, runs good. \$350. HI 2-5769. BUY, SELL, TRADE

Buy, sell or trade parakeets HI 5-3600.

FOR SALE: 1/2 acre, 2 B, R. & den, Gold Medallion home, by owner, \$11,900 HI 5-2437.

FOR SALE: Washing machine-Frigidaire Automatic, \$100. HI 2-5769.

FOR SALE: Accordion, 120 Bass Cellini, \$125. HI -2-5769.

FOR SALE: Cottee table - French Provencial, \$25. HI 2-5769.

FOR SALE: Mahagony chest of drawers, \$60. HI -2-5769.



Toast at Eggleston-Thompson Reception

and Valley Chapel



624 El Cajon Boulevard

El Cajon, California



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President and Director

El Cajon Mortuary

- Licensed Lady Embalmer
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WE HONOR
ALL CREDIT CARDS
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HI3 - 3373 13797 Hwy.80 Johnstown

You tell us how you want to buy ANY type financing arranged

53 CHRYS. 2 Dr. Dlx.
Windsor & Cyl. Automatic, radio, heater, etc. New paint & rubber.

Yety clean

**Was*

Only

5498

Only

53 PONTIAC—4 DR.

Automatic, radio, heater, etc. Very good transportation.

**Was*

\$598

Only

55 PLY. 2-DOOR

radio, heater, etc. clean 2-tone blue

56 PLY. 8 WAGON

2-doer austom, automatic, radio, heater, etc.

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\$1098

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\$55 CHRYS. 8 4 Dr.

Windsor: Automatic, radio, heater, etc. Real comfort with economy.

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55 OLDS—HARDTOP

Automatic, radio, heater, etc. A gice car

radio, heater, etc. clean 2-tone blue was \$698 only \$498 only \$898

54 PLYM. WAGON 57 PLYM. 6 4 Dr.

54 PLYM. WAGON
2 Dr. Automatic, radio, heater, Etc.
A Reaul! 1
as \$698
was \$998
only \$498

57 Olds 2 Dr. Hdtp.
Super 88 Automatic, power steering, radio, heater, etc. Extra nice.
was \$1598
only \$1298

BENTER BROS.

444 W. MAIN. EL CAJON HI4 1161 prices good if the ALPINE ECHO is mentioned.

EL CAJON TRAVEL BUREAU

GREYHOUND BUS AGENCY
SCHEDULED AIR LINE TICKETS
HI 4-7948 TO ALL POINTS HI 4-2119
423 EAST MAIN EL CAJON, CALIF.

PAGE 8, ALPINE ECHO, AUG. 25, 1960

M. H. SMITH

113 West Main St. El Cajon
We Give S & H Green Stamps
PRESCRIPTION PHARMACY
Telephone Hickory 4-3135

Helland Appliance Co.
FRIGIDAIRE—MAYTAG
Sales and Service
484 E. Main St. Et Cajon
HI 4-1411

List With Us and Start Packing
ALPINE BRANCH
La Mesa Realty Co.
BILL BROWN, Mgr.
Hickory 5-3603 Hickory 5-3035

ALPINE THRIFT SHOP
Used Furniture
Appliances and Clothing
WE BUY SELL & TRADE

TV \$2995 up

1945 Hwy. 80 HI5-2270

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PERMIT NO. 3

Alpine, California

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POST HOTTE BOX HOLDER
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MURIPHY'S Automotive

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STANDS READY

24 hour Road Service

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Most
MAJOR BRANDS
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Used Furniture
Appliances and Clothing
WE BUY SELL & TRADE

TV \$2995 up

1945 Hwy. 80 HI5-2270

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BOX HOLDER STAR ROUTE
BOX HOLDER STAR ROUTE
LOCAL